



Workshop on Utkarsh Bangla for District Units of PBSSD



**Paschim Banga Society for Skill Development
under**

**Department of Technical Education, Training & Skill Development
Government of West Bengal**



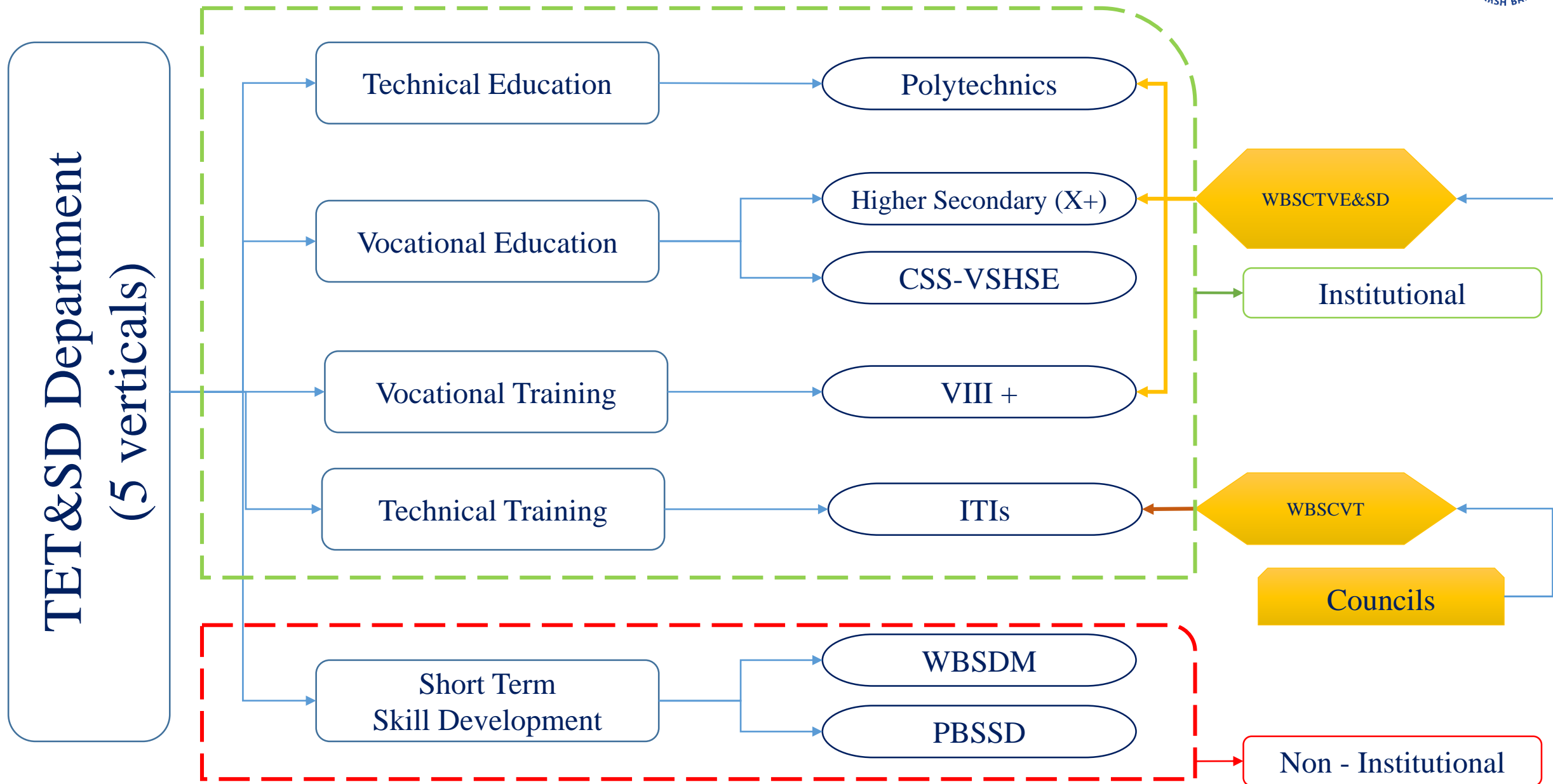


Agenda

Time	Officer/SPMU	Subject
11:30 – 11:45	Introduction	
11:45 – 12:15	Sanleen N Pal	Overview of TET&SD, PBSSD and Skill Development Interventions & RPL
12:15 – 12:45	Mainak Guha	Project Mode Process/ Inspections / Show Cause Handling / Convergences
12:45 – 13:45	NIC	Engagement in www.pbssd.gov.in & Inspection through Mobile Applications
13:45 – 14:00	Sammyabrata Mullick	Branding & Communication
LUNCH		
15:00 – 15:15	Pramita Roy	Overview of PMKVY-CSSM
15:15 – 15:45	Arnab Bhattacharya / Preetam Banerjee	Overview of DDU-GKY
15:45 – 16:15	Shubhayu Basu	Industry Engagement in Utkarsh Bangla



Structure of TET&SD Department





01



Launched on 16th February, 2016 by the Hon'ble CM. In 2017, the scheme has been aligned to the Common Norms of MSDE.

02



Encompasses both the Institutional (ITIs, Polytechnics, VTCs and CSS-VSHSE scheme) and the non-institutional skill development interventions (DDU-GKY, PMKVY-CSSM, Project Mode trainings, RPL etc.).

03



The scheme converges all the skill development activities in the state by fulfilling the requirements of skilling the beneficiaries of other departments/ bodies and pooling the skilling funds under one umbrella.

04



Aim of skilling individuals to empower them to engage in wage employment or self-employment and provides opportunities to move from informal to formal sectors.



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Utkarsh Bangla

Paschim Banga Society for Skill Development (PBSSD)
An Initiative of Department of Technical Education, Training & Skill Development
Government of West Bengal



Trainee



Council



District Profile



Training Partner



Employer





7

No of Govt. Sponsored ITIs



600,000

Target for FY 18-19



601,318

Youth undergoing Skilling



1,805

No. of Training providers



23

No. Districts covered



10,846

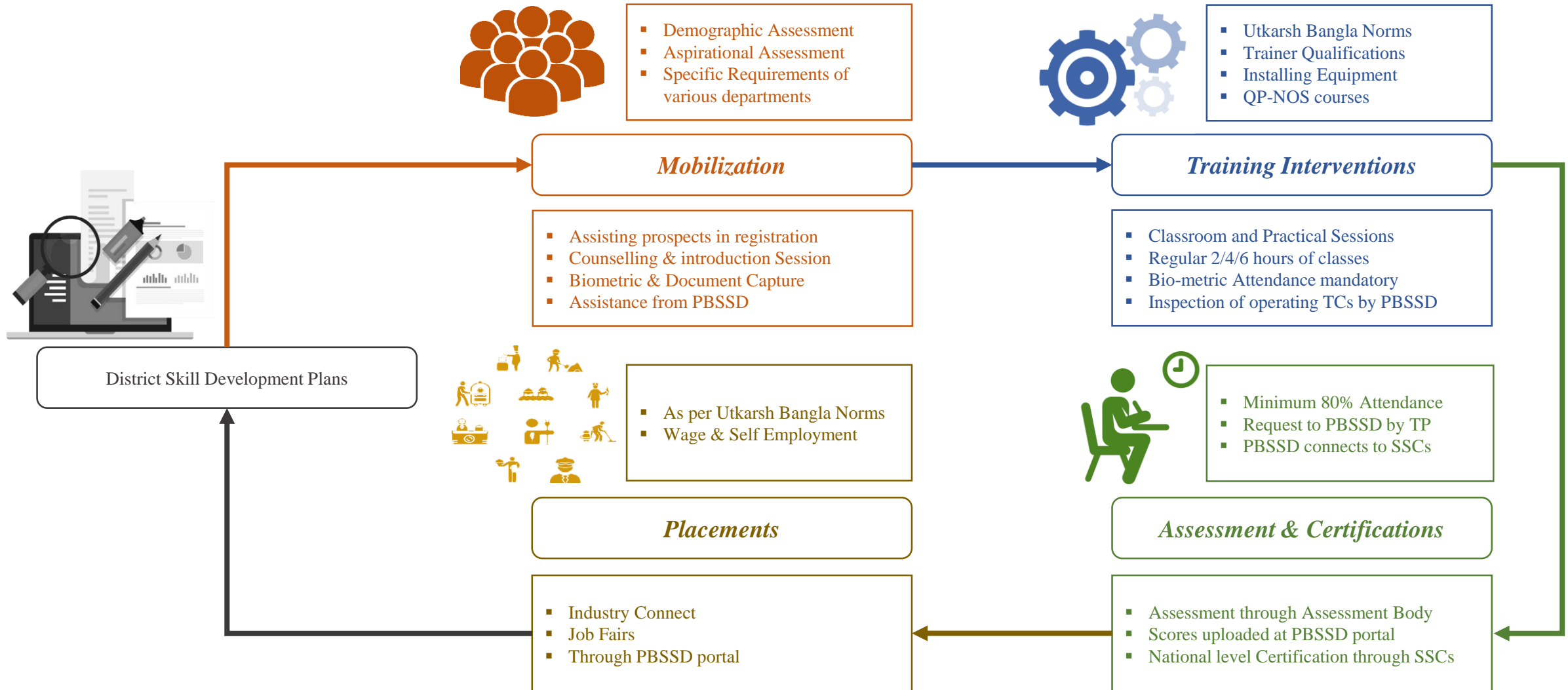
Total number of batches
undergoing training



Contact Us



Training Lifecycle – From Supply-driven to Demand-driven





Convergence of Central & State Short term Skillings



Entirely State Funded

- ☐ 100% state funded
- ☐ Target of 3,50,000 candidates to be trained in 2019-2020



Entirely Central Funded

- ☐ 100% central cost (CSSM)
- ☐ Target of 1,23,550 candidates to be trained 2020



Funding Shared by Central & State

- ☐ 60:40 (C:S)
- ☐ Target of 89,014 candidates to be trained by 2022

Fresh Trainings under Project Mode

- ☐ Animal Resource Development Department – (Poultry & Duckeries) & Pranisebee
- ☐ SHG&SE Department (Self Employment Support)
- ☐ Woman & Child Department (Kanyashree)
- ☐ Forest Department (JFMC members)
- ☐ Alipore Correctional Home
- ☐ Sundarbans Affairs Department

RPL interventions

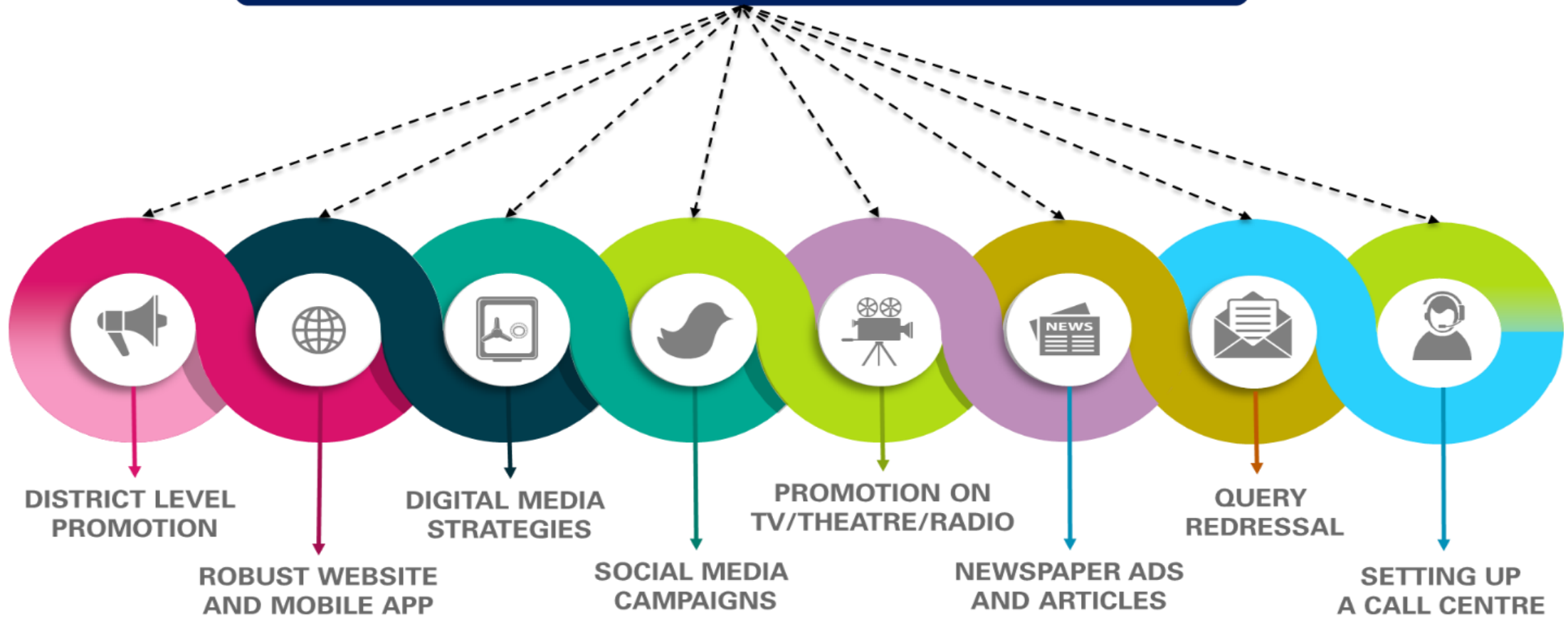
- ☐ Kolkata Municipal Corporation (Local Municipalities) – Plumbers
- ☐ School Education Department – Mid-day Meal Workers
- ☐ Tourism Department



Branding & Awareness



Key Components of the Utkarsh Bangla Communication Strategy



*District Level Promotion initiatives include

Utilizing the West Bengal Lok Prasar Prakalpa

Branding at District Level Fairs



Recognitions – WSIS PRIZES & SKOCH AWARD



Winner of WSIS PRIZES 2019

under Category 4- Capacity Building for its outstanding contribution towards strengthening the implementation of **World Summit on the Information Society (WSIS)** outcomes.



"We are proud to announce that the **Paschim Bangla Society for Skill Development**, a wing of the Department of Technical Education Training and Skill Development, Government of West Bengal has been conferred with the Skill Award - "GOLD" as **SKOCH AWARD** on 25.02.2019 at New Delhi. We would like to thank you for your continuous support right through this journey."





Major Discussion Points

01

MAY I HELP YOU!

05

Target Allocation

02

District Skill Development Plan

06

Registration & Monitoring

03

Pbssd.org/district/default.aspx

07

Show Cause Issuance

04

TC Interviews

08

Batch Uploading for Assessment

09

RPL

10

Training of Staff

11

Convergence